

ELLEN PENESKI
SDSA Programs Manager

Ellen Peneski brings 15+ years of professional experience in business process improvement, customer service and corporate communications for service-oriented companies to her positions as the SDSA Program Coordinator and Health Science Program Director.

While partnering with K-12 school districts, Ellen developed and executed detailed plans to successfully launch and integrate the use of the eChalk internet application for administrators, faculty and students. At Mitchell International she successfully built local customer service teams in six Latin American countries, while ensuring quality, timely software product launches for the automotive division. Ellen self-taught coding procedures and a medical bill review software product before developing and delivering customer training programs in the medical division. Ellen was the founder and editor of the department-wide newsletter, Educational Advantage.

Ellen served as a communications consultant for a 6.4 billion dollar registered financial investment provider. She presented at numerous conferences including the 2000 Cyber Summit eBusiness conference in San Diego, California and wrote and produced a bilingual (English/Spanish) multi-media Knowledge Asset portal for ANXeBusiness--an SAIC subsidiary-- website.

Ellen has always been interested in education and has been a substitute teacher in the San Diego Unified School District. Throughout her youth, she participated in several science-based extracurricular activities including Wisconsin's Science World summer camp, and Alabama's NASA Space Camp. Ellen is a graduate of the University of Wisconsin – Madison, with a Bachelor of Science degree in Spanish. She is a world traveler, 47 of the United States and 31 countries in South East Asia, Europe, Central and South America. Ellen continues to generate enthusiasm through Road Map to Courage, providing programs and consulting services for success through travel and, most recently, through Business Women Retreats, promoting business excellence by providing women a respite from their daily work to “work” on themselves.