

HIGH TECH FAIR

www.sdsa.org

Pricing List

Standard Booth	\$600
<i>Non-Profits & Educational Institutions</i>	\$200

Includes:

- One 10' x 10' booth space
- One 8' skirted table and 2 chairs
- Refreshments for exhibitors
- Electricity @ 500 watts
- Support for the Student HTF Transportation Fund

Additional Equipment Rates:

Each additional 10'X10' booth space	\$40
Each additional 8' skirted table and 2 chairs	\$35
Additional Electricity (over standard)	\$40
Phone Line	Billed Directly by Supplier
ISDN Line	Billed Directly by Supplier

Sponsorship Levels:

\$10,000 (Gold): *Sponsor of Student Showcase / Innovation Alley*

- Recognition in HTF media kit and other public relations materials
- Premium location for exhibit space at the Fair
- Exhibit fee waived
- Name and logo recognition on SDSA web site throughout 2009, which gets 2000 hits per day
- Name and logo recognition in all HTF promotional and educational materials distributed countywide (*if sponsorship commitment is received in time*)
- Signage at the Student Showcase / Innovation Alley location and recognition on signage at entrance of fair

\$5000 (Silver): *Underwrite costs of Food for our exhibitors; or facility fees*

- Recognition in HTF media kit and other public relations materials
- Expanded exhibit space at Fair (at no extra cost)
- Exhibit fee waived
- Name and logo on collateral materials and on website
- Sign recognition at Fair

\$2500 (Bronze): *Share underwriting of either two categories above with another sponsor; or equipment rentals, utilities; or Web design and support.*

- Name on collateral materials and on website
- Standard Booth (exhibit fee waived)
- Sign recognition at Fair

Additional Information and Questions, please contact:

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