



*Connecting today's STEM\* professionals with tomorrow's talent...*



2009  
PRESENTING SPONSOR



**Are you ready to help inspire a new generation of scientists and engineers?**

Your sponsorship will help to make this important event a reality for the kids in our community!

The San Diego Science Alliance is a non-profit organization. Exhibitor fees and tax-deductible sponsorships cover the costs associated with this event, including the cost of bussing over 2500 middle and high school students to the Fair featuring \*Science, Technology, Engineering and Math (STEM) professionals.



The interactions that take place during the High Tech Fair result in new inspirations for students and teachers and renewed commitments to education outreach for exhibitors.



**Sponsorship Levels:**

**\$10,000 (Gold): Sponsor of Student Showcase / Innovation Alley**

- Recognition in HTF media kit and other public relations materials
- Premium location for exhibit space at the Fair
- Exhibit fee waived
- Name and logo recognition on SDSA web site throughout 2009, which gets 2000 hits per day
- Name and logo recognition in all HTF promotional and educational materials distributed countywide (*if sponsorship commitment is received in time*)
- Signage at the Student Showcase / Innovation Alley location and recognition on signage at entrance of fair

**\$5000 (Silver): Underwrite costs of Food for our exhibitors; or facility fees**

- Recognition in HTF media kit and other public relations materials
- Expanded exhibit space at Fair (at no extra cost)
- Exhibit fee waived
- Name and logo on collateral materials and on website
- Sign recognition at Fair

**\$2500 (Bronze): Share underwriting of either two categories above with another sponsor; or equipment rentals, utilities; or Web design and support.**

- Name on collateral materials and on website
- Standard Booth (exhibit fee waived)
- Sign recognition at Fair

**Additional Information and Questions, please contact:**

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