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December 22, 2009

Dear Community Partner,

The San Diego Science Alliance is finalizing preparations for the **2010 High Tech Fair**, to be held on March 9-10 at the Del Mar Fairgrounds. For the first time, we are expanding the Fair to include a Student/Parent Night that will be held on March 9 from 5:30 - 7:30 p.m. The traditional School Day Event will take place on March 10 from 8:00 a.m. - 2:00 p.m.

The 2010 High Tech Fair will feature hands-on exhibits demonstrating current and emerging technologies from industry leaders. **This event exposes 2,000+ students in grades 7-12 to real-world science and technology applications and will inspire them to pursue careers in these areas.** Sadly, because of State budget cuts, transportation and substitute teacher costs make it impossible for many schools to attend. Although there are several levels of sponsorship available, we are simply asking you to sponsor the participation of just one school. **Your \$750 donation makes it happen!**

High Tech Fair sponsors and participants from industry, government and academia are visionaries who believe that action is required in order for America to lead the way in science, technology, engineering and math, and develop solutions to critical, global problems. To ensure that America is ready to harvest our home-grown talent, the seeds need to be planted now.

Please join SDSA in sowing the seeds of greatness. Sponsor a school at the 2010 High Tech Fair and make a difference in America's future! Simply visit the Science Alliance web site where you can complete your donation via secure credit card transaction: Please go to <http://www.sdsa.org/> and select "Donate to the Science Alliance." Then designate "High Tech Fair – School Sponsor" as the purpose of your donation. If you prefer to pay by check, our mailing address is: San Diego Science Alliance, 6161 El Cajon Blvd., Suite 409, San Diego, CA 92115.

Thanks in advance for your generous support!



Tom Trott  
SDSA High Tech Fair Program Manager

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San Diego Science Alliance is the catalyst for improving K-12 science education in San Diego County. We deliver quality experiential programs, build bridges between the region's diverse business, education and scientific research communities, and foster public/private partnerships to increase science literacy.

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